AUGMENTED REALITY

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AUGMENTED REALITY (MIXED)

Augmented Reality applications are used to put additional virtual elements on the real world.

The virtual elements can include images, buttons and texts.

The ar app can be used for different purposes, from entertainment, as video-games, to business, as an ar app labeling objects or an ar app supporting marketing.

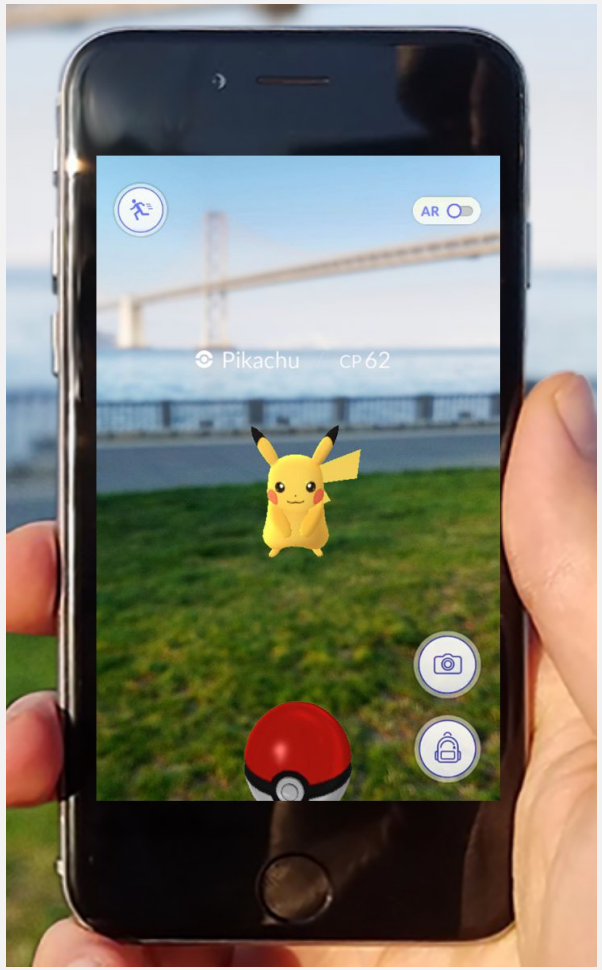


Image from https://pokemongolive.com/it/

AUGMENTED REALITY (MIXED)

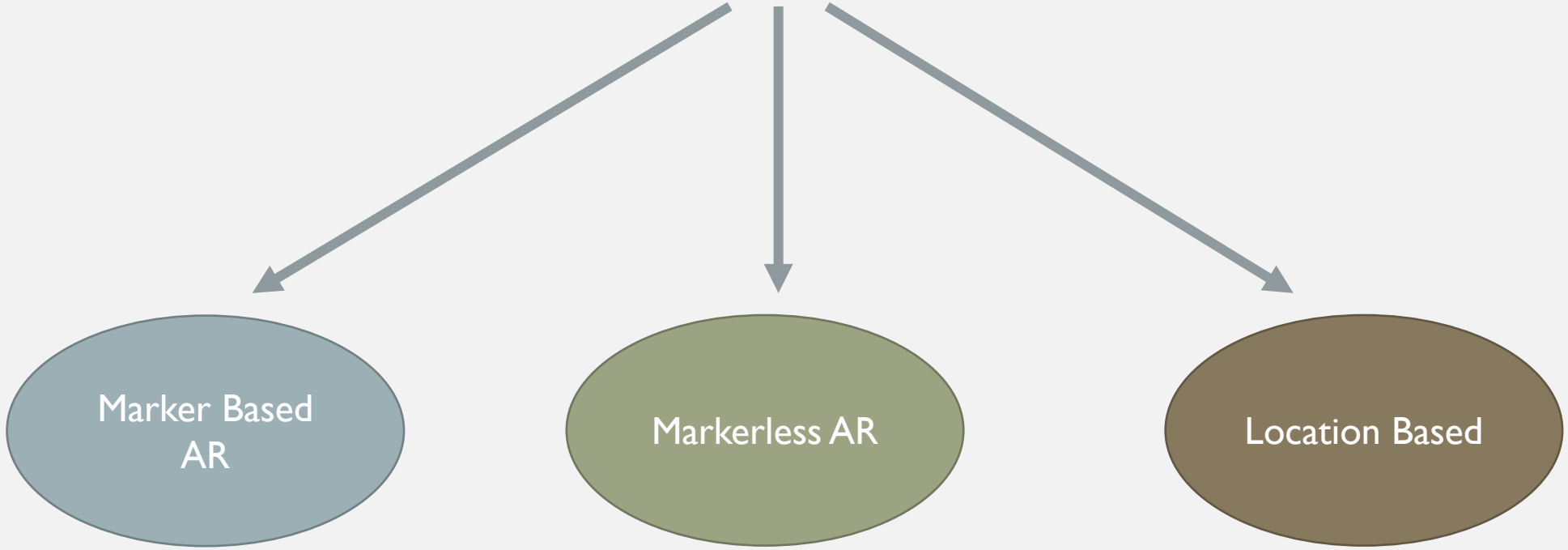
Augmented Reality app can be developed for mobile phones or for xr headsets as Microsoft HoloLens [1].

Frameworks:

- Android: ARCore [2]
- iOS: ARKit [3]
- Unity: ARFoundation [4] supporting ARCore and ARKit XR plugins, and Windows XR plugin for HoloLens
- Vuforia SDK [5], supports both native Android / iOS and Unity AR development

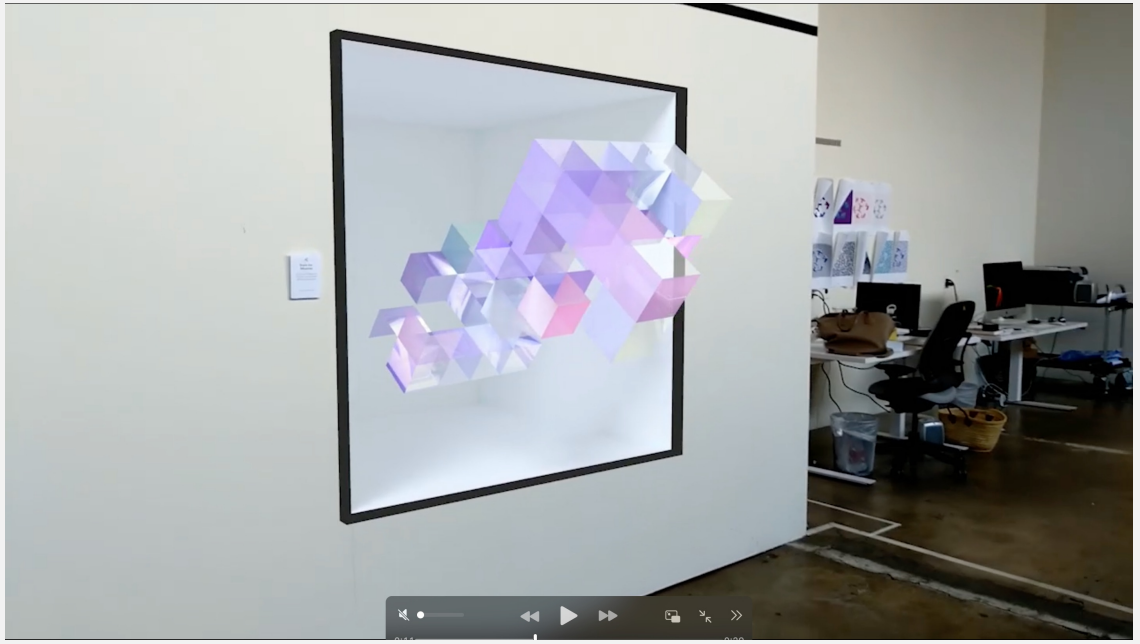
1. https://www.microsoft.com/it-it/hololens
2. https://developers.google.com/ar
3. https://www.apple.com/it/augmented-reality/
4. https://docs.unity3d.com/Packages/com.unity.xr.arfoundation@4.1/manual/
5. https://developer.vuforia.com/downloads/sdk

AUGMENTED REALITY TYPES



MARKER BASED

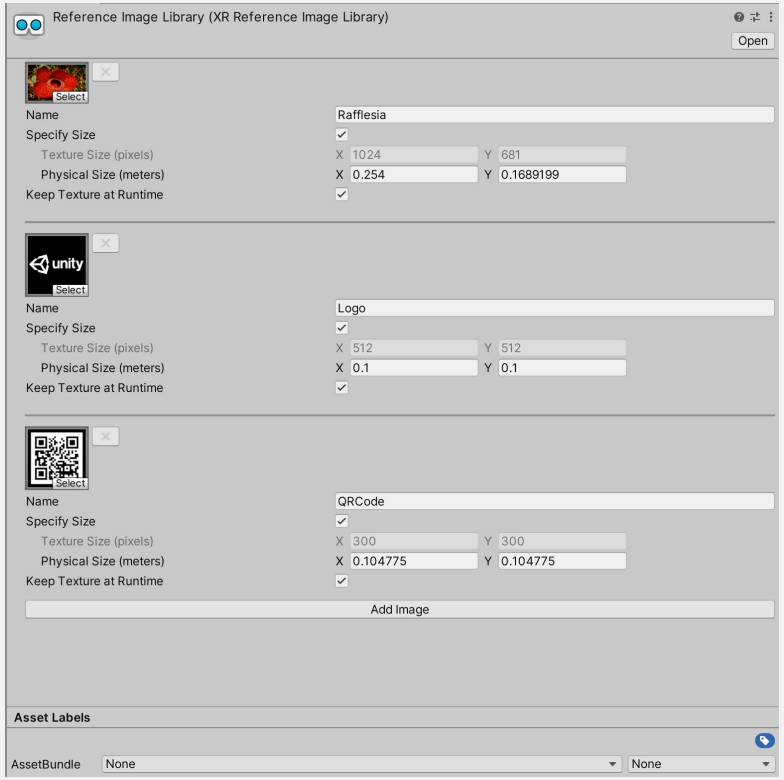
In **Marker based AR** (image tracking) a distinctive picture or page should be put in the real world. The picture is recognized though the device camera (pointing on the picture), and the additional virtual elements are shown on screen (on top of the image in the real world).
The marker can be anything, as a QR code or a particular Picture, but it should have enough unique visual points.
Mobile smartphones libraries (as ARCore and ARKit) support image tracking.



https://developers.google.com/ar/develop/augmented-images

MARKER BASED

The images to be recognized are usually stored in a Reference Image Library structure.



Example from ARFoundation:
https://github.com/Unity-Technologies/arfoundation-samples/tree/main/Assets/Scenes/ImageTracking

Documentation on image tracking:

https://docs.unity3d.com/Packages/com.unity.xr.arfoundation@4.2/manual/tracked-image-manager.html

MARKER BASED

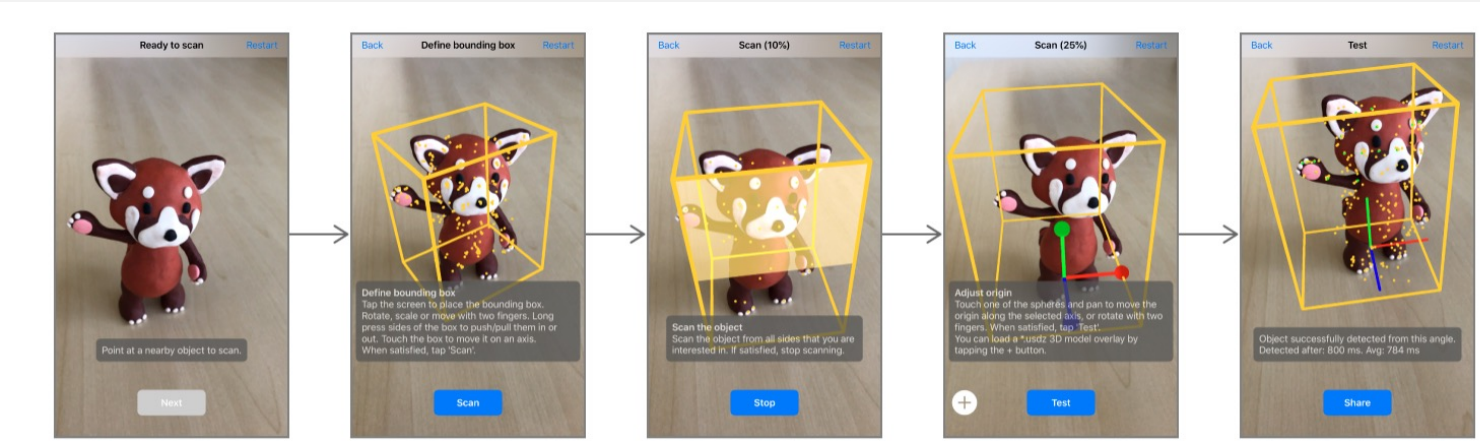
Recently also 3D **object tracking** is available with ARKit:

The structure is the same, a Object Reference Library contains the "object data" of each *reference object* to be recognized.

The "object data" is defined as "ARKit Object Reference", you can scan objects in real world with a iOS mobile device and then send the resulting file to a PC.

The documentation and the code for the demo application for mobile devices to scan objects and create the ARKit Object Reference file is available here:

https://developer.apple.com/documentation/arkit/content_anchors/scanning_and_detecting_3d_objects



Prepare to scan | Define bounding box | Scan | Adjust origin | Test and Export

MARKERLESS BASED AR

Markerless based AR eliminates the need for capturing markers to trigger virtual interaction. Applications based on markerless AR exploit the device's sensors to gain data useful for AR, as tracking user's motion/ plane detection ...

Markerless AR merges digital data with real-time and real-world inputs. The technology combines software, audio, and video graphics with a smartphone's or headset's cameras, gyroscope, accelerometer, haptic sensors, and location services to show virtual object in 3D graphics upon the real world. ARCore and ARKit offers markerless AR, scanning the environment and creating maps of where to place virtual 3D objects.

Useful links:

- ARFoundation Plane Detection Setup
  https://docs.unity3d.com/Packages/com.unity.xr.arfoundation@4.2/manual/plane-manager.html
- Unity Learn:
- https://learn.unity.com/tutorial/configuring-plane-detection-for-ar-foundation/?tab=overview
- ARCore
  https://developers.google.com/ar/develop/fundamentals
- ARKit
  https://developer.apple.com/videos/play/wwdc2018/610/

LOCATION BASED

Location based AR exploit location technologies (GPS data, compass sensors of mobile phones,…) to place augmented reality content in a specific location.

This type of AR is usually exploited for commercial purposes, cultural heritage (as interactive maps thet guide people through the city), and gaming (a famous example is Pokemon Go).

WHAT IS ARFOUNDATION

AR foundation allows to work with different AR platforms inside Unity3D

You can install ARFoundation in Unity's Package Manager directly inside your project.

Supported Platform Packages

The following platform packages and later implement the AR Foundation features indicated above:

Package Name	Version
ARCore XR Plugin	4.1
ARKit XR Plugin	4.1
ARKit Face Tracking	4.1
Magic Leap XR Plugin	6.0
Windows XR Plugin	5.0

The ARFoundation GitHub repository collects all samples (with the corresponding documentation) of ARFoudation, and it includes Plane Detection, Image Tracking and Object tracking.

https://github.com/Unity-Technologies/arfoundation-samples